

The Palais Royal Bargain Basement

A Great July

Demonstration Sale

Emphasizing the usefulness and worth-while thrift possibilities in our great Downstairs Economy Store. A value-giving event extraordinary, offering new and attractive smart-style

merchandise in the worthy qualities that we all look for at amazingly moderate prices. A great portion of our Basement Merchandise is first choice, perfect goods. If seconds, they are highly desirable and the value great. Read the following statement. On many of these items in this sale you save one-third or more from normal retail prices. On other items you save one-fourth from normal retail prices. On other items you save from 10% to 15% from normal retail prices.

And Now —A maker's entire stock of Summer Dresses—lately selling at \$6.95, \$9.95, \$12.50 and \$15.00.
at \$3.85

Remember—fewer of the \$12.50 and \$15.00 dresses. So be an early visitor tomorrow to choose such dresses at \$3.85.

Women's Dresses—All Sizes to 52

—and dainty dresses for miss of sweet sixteen.

Colors—Navy, copen, Nile, rose, pink, jade, henna, tan, brown, lavender, new shades with strange names and plenty of black and white.

Sports Wear Dresses and Business Dresses

Party Dresses—Dinner Dresses—Street Dresses

Lace Trimmed Dresses
Flowered Voile Dresses
Braid Trimmed Dresses
Embroidery Trimmed Dresses
Silk Stitched Dresses
Plain Tailored Dresses
Dainty Tub Dresses

French Voile Dresses
Seco Silk Dresses
Normandy Voile Dresses
Irish Linen Dresses
Swiss Organdy Dresses
Imported Gingham Dresses

1,500 Dresses—\$6.95 to \$15.00 Values—at \$3.85—Tomorrow—Bargain Basement



Women's Fiber Silk Burson Hose

The Most Astonishing Announcement of Many Years. Made to Retail at \$1 Pair

Sale Price, 39c

Seamless and fashioned—fitting to perfection. There have been occasional special sales when these hose have sold in our Bargain Basement at 69c, creating a furore at this price. Remember that \$1.00 is the standard price, and that 69c has been an exception, even here.

On Sale Tomorrow at 39c pair for the first time in the history of our Bargain Basement.

With all the sheen of purest silk, these Fiber Silk Hose are actually more durable. Sizes 9 to 10, in browns and black. Seconds—with faults hardly discernable.

RULE OF THE SALE—The right reserved to limit the quantity allowed each purchaser. None C. O. D. No phone orders. Distribution begins tomorrow morning at 9:15—Bargain Basement.

From the Acorn of Thrift grows the Oak of Prosperity. Read this Bargain Basement Advertisement.

5,000 Turkish Towels—45c Grade

These Are All First Quality—the Most Popular of 45c Turkish Towels

Sale Price, 29c

Heavy weight—size 18x36 inches. The best towel of the season at about 50c.

Jacquard Effects—Art Colorings

Plain stripes and figures, in gold, blue, pink and helio, creating towels that are as attractive as they are practical. Tomorrow at 29c.—Palais Royal—Bargain Basement.



4,000 Pillowcases
22c and 26c

The famous "Acorn" brand—as sturdy as the oak.

Size 42x36 at 22c.
Size 45x36 at 26c each.

Palais Royal—Bargain Basement.

The purpose of this Bargain Basement is to supply timely merchandise at below ordinary retail prices. This we bring about by skilled and foresighted purchasing and by a large volume of sales at a very small profit.

Women's 50c Bloomers
at 29c Pair

These Bloomers have proved so popular because comforting and durable. Of nainsook, made wear-resisting with reinforced gusset and ornamented with a neat ruffle. All sizes, in pink, blue and orchid.

Palais Royal—Bargain Basement.

The PALAIS ROYAL

The Shopping Center—11th and G Sts. Est. 1877—A. Limer, President

Dorothy Dodd
REG. U.S. PAT. OFF.

SHOES

Sale== 700 Pairs of Semi-Dress Pumps and Oxfords
Former values from \$6.50 to \$10.00

At \$4.85



\$4.85



\$4.85



\$6.50



\$6.50

Including: White Reingcloth Twin-strap Pumps, with low heels; all sizes.

Golf Sports Oxfords, trimmed with brown calfskin; low rubber heels attached.

Low Louis XV Heel, 1-strap, Turned Sole Pumps, in brown kid, tan calfskin, black kid and patent coltskin.

Brown Calfskin Plain Toe Oxfords, with flat leather heels.

Black Satin Pumps, low heels; one strap.

Patent Coltskin Pumps, low heels, broad strap with buckles.

All-black Kid Pumps, 1 strap; flat heels or Cuban heels.

At \$6.50

Clearance of 115 pairs of our highest quality Pumps. The lot includes:

47 pairs 1-strap Pumps, all gray, suede, with low or Spanish heels.

41 pairs Low Heel Pumps, with patent vamp; gray or beige; suede quarters; 1 strap.

27 pairs of White Kid Pumps, 1 strap; some have low heels; others in French heel style.

On Sale Tomorrow—Palais Royal—Second Floor.

Store
Hours
9:15 A.M.
to 6 P.M.

The PALAIS ROYAL

The Shopping Center—11th and G Sts. Est. 1877—A. Limer, President

On Sale
Fourth
Floor

NEWS for Housewives!

BONO Liquid instantly kills roaches, bed bugs, moths, lice and fleas—also destroys their eggs. Drives rats and mice away. Nothing ever before known like it. It is a germicide, insecticide, disinfectant, deodorizer—all in one, powerfully effective yet delightfully refreshing and pleasant to smell. Read how varied are its uses—how simple to apply—how necessary to have ever ready in your home.

ROACHES

Bono Liquid sprays into the smallest cracks and deepest recesses. Kills wherever it touches roaches or their eggs.

BED BUGS

Bono Liquid is their deadliest enemy. Does not harm furniture, metal, or stain bed-clothes.

MOTHS

Kills moths and eggs. Spray directly on fur or cloth.

RATS AND MICE

Bono Liquid drives them out of the house. Spray in holes, in closets or wherever the rodents stay or run.

DISINFECTING

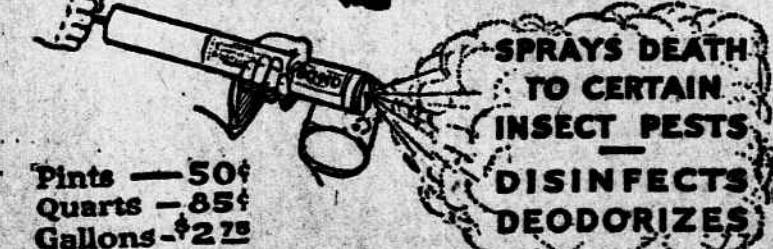
Spray in garbage cans, sinks, toilets, sick rooms. Kills germs; dispels many bad odors.

CLEANING

Spray directly on windows, tiling or tubs. Use tablespoonful to boiler of water in washing. Cuts grease, dirt and grime. Saves much hard work and time.

INSECTICIDE CLEANSER DISINFECTANT DEODORIZER

To-day USE BONO LIQUID



Pints — 50¢
Quarts — 85¢
Gallons — 2.25

SPRAYS DEATH TO CERTAIN INSECT PESTS
DISINFECTS
DEODORIZES

At DRUG, HARDWARE, GROCERY & DEPARTMENT STORES
BONO PRODUCTS CORPORATION — MONTROSE, N.Y.

On Sale Palais Royal—Fourth Floor—Houseware Department

WIZARD Polish—the Most Scientific Polish Made for Furniture, Wood-work and Floors

It dries quickly, without stickiness, and gives surface a brilliant and very permanent polish.

Four-ounce bottle, 30c
Twelve-ounce bottle, 49c
Quart can, \$1.25
Half-gallon can, \$2.00
Gallon can, \$3.00



WIZARD MOP
Keeps floors looking well, because it not only cleans them, but gives them a hard, dry, brilliant luster. The secret of the effectiveness of Wizard Mop is its treatment with Wizard Polish, the cleansing polish. Wizard Mops are built for durability; have adjustable handle; are easily renewed. Prices, \$1.25, \$1.50, \$1.75, \$2.25.



WIZARD Wall Duster
Made of the best yarn, chemically treated to gather dust from walls, moldings, picture frames, etc. The chemical treatment is permanent. Washing does not affect it. 60-inch handle. Prices, \$1.50 and \$2.00.



WIZARD Carpet Clean
Prevents dust from arising while sweeping. Cleans wonderfully; brightens the colors in rugs and carpets. Free from injurious substances. A very great aid to sweeping. Price, 30c.

WIZARD Combination Special
\$1.25 Wizard Polish Mop
.60 bottle Wizard Polish
.20 Wizard Dust Cloth

\$2.05 VALUE
Special, \$1.39